



eEnterprising Rural Families™ Making It Work

The University of Wyoming Cooperative Extension Service
is proud to introduce a new online curriculum

Enterprising Rural Families was developed to provide rural families with the tools and skills to deal with immediate challenges and builds long-term resilience in their family business. The focus is on the needs, values, and visions of people in family businesses and how the family enterprise systems (individual, family, business, and community) affect them.

Participants will:

- Learn about the theory of family business;
- Study the characteristics of families in business;
- Understand the uniqueness of the family enterprise;
- Assess how they fit into their individual, family, business and community systems;
- Investigate realistic options about their future in the family business;
- Evaluate where they want to be;
- Investigate various resource available to family businesses; and
- Complete a self-driven plan of action for making change.



For more information about this online curriculum, visit us at
<http://eRuralFamilies.org>

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