



Enterprising Rural Families Community Inventory

Community factors can be grouped into five categories. Rate each of the categories below on a scale of 1 to 5. One is low and would indicate that factor is missing or very deficient, while 5 would indicate that the factor is outstanding and could not be improved for your business. If you feel the factor does not apply to your situation and has no affect on your business mark “NA.” Your rating should reflect how your community would compare to others within your multi-state or multi-province region.

FACTOR	Poor					Best
TRANSPORTATION						
Distance between key cities	1	2	3	4	5	NA
Available transportation modes	1	2	3	4	5	NA
Access within your town or city	1	2	3	4	5	NA
Adequate freeways	1	2	3	4	5	NA
Traffic congestion	1	2	3	4	5	NA
Commute time to airports	1	2	3	4	5	NA
COMMUNITY ATTRACTIVENESS						
General quality of life	1	2	3	4	5	NA
Parks and recreational facilities within 60 mile radius	1	2	3	4	5	NA
Museums	1	2	3	4	5	NA
Theaters	1	2	3	4	5	NA
Cultural attractions	1	2	3	4	5	NA
Restaurants	1	2	3	4	5	NA
Climate	1	2	3	4	5	NA
Housing costs	1	2	3	4	5	NA
Residential rental rates	1	2	3	4	5	NA
Public transportation	1	2	3	4	5	NA
Waste disposal	1	2	3	4	5	NA
Clean air and water	1	2	3	4	5	NA
Availability of affordable childcare	1	2	3	4	5	NA
Health care	1	2	3	4	5	NA
Churches, spiritual/faith organizations	1	2	3	4	5	NA
Infrastructure: streets, sidewalks, police & fire, emergency services, sewer, power	1	2	3	4	5	NA
Equity/fairness: opportunity regardless of who you are	1	2	3	4	5	NA
EDUCATION						
Access to universities within 60 mile radius	1	2	3	4	5	NA
Availability of community colleges	1	2	3	4	5	NA
Number and type of private institutions	1	2	3	4	5	NA
Strength of high school programs	1	2	3	4	5	NA
Willingness of community to customize educational programs for company needs	1	2	3	4	5	NA

BUSINESS ATTRACTIVENESS						
Proximity to customers	1	2	3	4	5	NA
Proximity to neighboring markets/competition	1	2	3	4	5	NA
Availability of trained workers	1	2	3	4	5	NA
Local engineering availability	1	2	3	4	5	NA
Cost of living adjustments for relocated employees	1	2	3	4	5	NA
Union strength	1	2	3	4	5	NA
Strength and cooperativeness of economic councils, chambers of commerce	1	2	3	4	5	NA
Synergism with government, education and industry	1	2	3	4	5	NA
Zoning regulations	1	2	3	4	5	NA
ECONOMICS						
Land cost	1	2	3	4	5	NA
Construction costs	1	2	3	4	5	NA
Local, state tax structures, incentives (income, property, sales/use)	1	2	3	4	5	NA
Business climate (strong, weak?)	1	2	3	4	5	NA
Unemployment rate	1	2	3	4	5	NA
Wage scales	1	2	3	4	5	NA
Work ethic	1	2	3	4	5	NA
Business incentives	1	2	3	4	5	NA
Industry support	1	2	3	4	5	NA
Utility costs and availability	1	2	3	4	5	NA
Access to credit	1	2	3	4	5	NA

Answer the following questions:

1. What are your five most favorable community factors?

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

2. What are your five least favorable community factors?

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____