

# ENTERPRISING RURAL FAMILIES ASSESSMENT

## What Are Your Values?

Following is a list of some values. You may want to add others. With the help of this list, write down the values that are most important to you personally. Then write down the values that are most important in your business. Are your personal and business values complementary or do they conflict?

Fairness  
Honesty  
Competence  
Achievement  
Power  
Recognition  
Peace  
Tolerance  
Self-acceptance

Creativity  
Spiritual growth  
Belonging  
Teamwork  
Helping  
Inner harmony  
Respect  
Security  
Stability

Health  
Prosperity  
Family  
Appearance  
Community  
Intimacy  
Self-control  
Advancement  
Friendship

### Personal Values

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### Business Values

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Areas where I see my values as being complementary:

Areas where I see potential for conflict:

