

Enterprising Rural Families Assessment Where Do Your Cycles Overlap?

Write down where each member of your family fits in the Individual Cycle and the Family Cycle. Then ask each family member to indicate where they think the business is in the Business Cycle. If there are different perceptions of the stage of the family business, discuss them. Observe what different priorities family members would have depending on where they are in the various cycles. What impact is this having on the family business?

Individual Cycle		Family Cycle		Business Cycle	
Stage	Family member(s)	Stage	Family member(s)	Stage	Family member(s)
Age 18-24:		Stage 1:		Stage 1:	
Transition to		Single young		Founding or	
adulthood		adult		birth	
Age 25-30:		Stage 2:		Stage 2:	
Commencing		The new		Growth and	
adulthood		couple		development	
Age 31-35:		Stage 3:		Stage 3:	
Settling		Families with		Maturation	
in		young			
		children			
Age 36-42:		Stage 4:		Stage 4:	
Mid-life		Families with		Decline or	
transition		adolescents		renewal	
Age 43-59:		Stage 5:			
Middle		Launching			
adulthood		children			
Age 60 and		Stage 6:			
beyond: Late		Families in later			
adulthood		life			

Adapted from:

Managing the Multi-Generational Family Farm published by Agriculture and Agri-Food Canada.

The Marriage and Family Experience: Intimate Relationships in a Changing Society published by Wadsworth/Thomson Learning.